

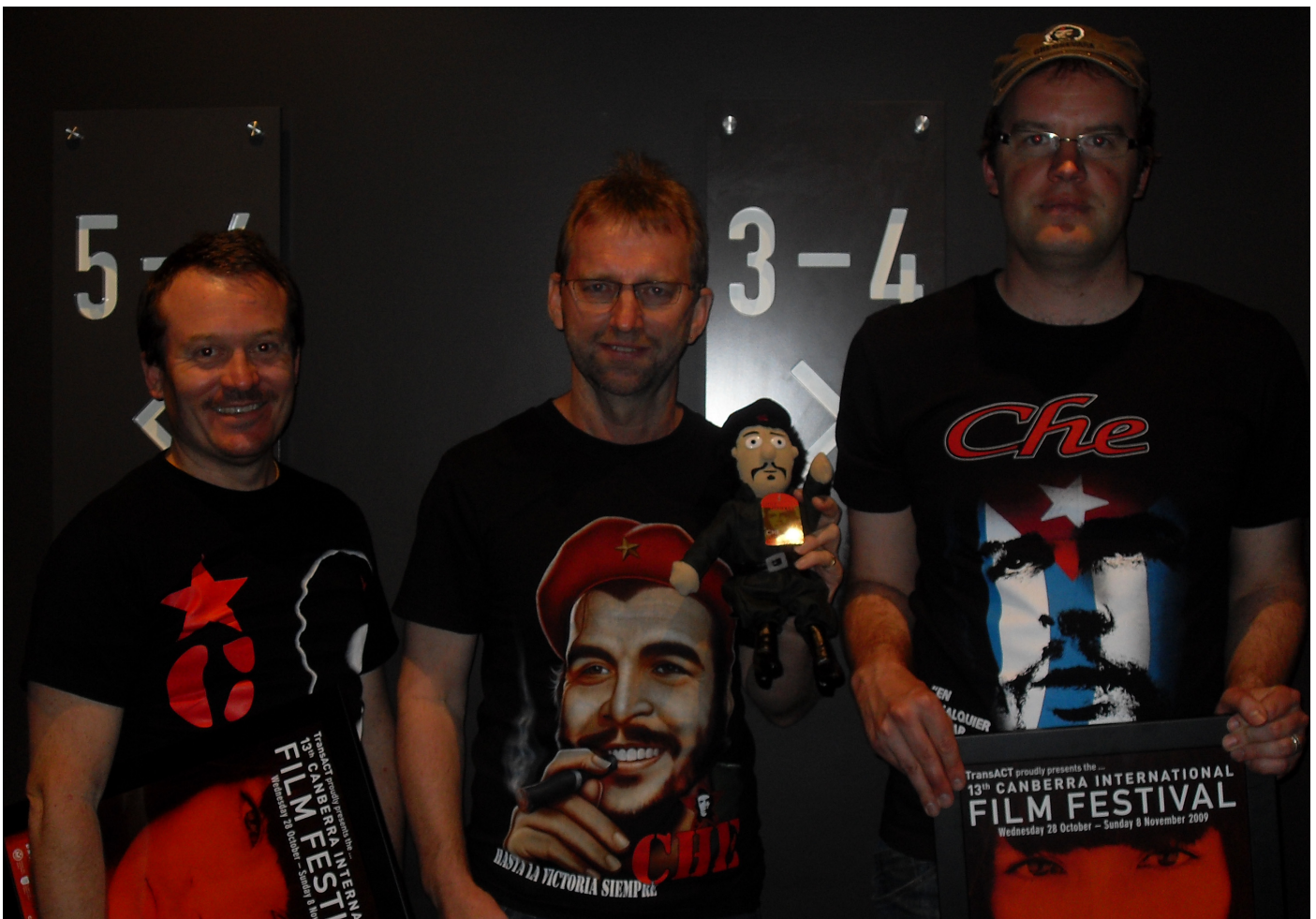


Copyrighting Che

Dr Matthew Rimmer participated in a panel discussion on the documentary *Chevolution* at the Canberra International Film Festival on the 30th October 2009.

He discussed the legal battles over Alberto Korda's famous photograph of Che Guevara - in particular, the copyright and trade mark litigation against the Smirnoff advertisement using the image of Che; and the lawsuit against *Reporters without Borders* for its campaign poster, featuring Che, and the slogan, "Welcome to Cuba, the world's biggest prison for journalists."

Dr Christopher Chapman, the curator of the Shepard Fairey exhibition at the National Portrait Gallery, discussed the aesthetics and politics of Alberto Korda's photograph.



(L to R) Dr Christopher Chapman, National Portrait Gallery; Simon Weaving, director of the Canberra International Film Festival; and Dr Matthew Rimmer, ANU College of Law